

## We're hiring a Junior Designer

SnapScan is currently looking for awesome people to join our team. For more information on the company, have a look at [Offerzen company profile](#).

In this role you will play a key part in fulfilling SnapScan's marketing vision and objectives. This role will give you the opportunity to work on all SnapScan's brand campaigns, growth experiments, and product marketing.

If you are interested, please direct all responses and queries to [jaime@snapscan.co.za](mailto:jaime@snapscan.co.za).

## What you'll do

- You will be working in the Marketing Team, designing and writing for campaigns, brand activities, collateral, and go to market strategies.
- Collaborate and ideate with marketing team members on marketing objectives.
- We believe that telling stories should be central to all marketing activities, you'll help find excellent examples of where SnapScan has changed the game, so other businesses can learn from these too.
- Be a SnapScan ambassador with a deep understanding of SnapScan's merchant and user offering.
- Create and distribute visual content across all of SnapScan's channels and mediums.
- Write and design for the SnapScan blog (we're launching this soon and it's super exciting!)
- Design SnapScan collateral, for both print and digital.

## Who you are

This role requires a unique set of skills and attributes. All people are different, but we believe that if the following describes you, you will be well suited for this position:

- Comfortable working with the following tools and software: Adobe Illustrator, Photoshop, and InDesign (massive plus if you're willing to learn new tools - like animation, video editing, and web design - we like to grow and play).
- Passion for technology and design.
- Passion for marketing and empathy for our customers.
- Enthusiasm to understand customer needs and problems and deliver solutions based on these insights.
- Comfortable communicating with internal stakeholders.
- Comfortable with, and eager to learn more about, copywriting.
- Obsessed with finding and telling stories.
- Team player, but also comfortable managing your own time and setting personal objectives.